

Big Jump Challenge

The Big Jump Challenge is the youth campaign for the European River Swimming Day. It supports youth and young adults in promoting water protection in Europe through creativity and celebration. With a partner team from another EU country this task becomes an international challenge: What is the state of water protection among our European neighbours? Can we solve the problems better if we are having fun and being creative? And how will we get Europe's politicians on board? To start looking for answers, check out:

www.bigjumpchallenge.net.

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Water protection in the EU

In 2000 the EU provided a new platform from which to protect water resources: The EU Water Framework Directive (WFD). The goal of the WFD is to have all surface waters in good ecological and chemical condition by 2015. The benchmark is not only based on the water quality but also water body structure. Water bodies that have not been changed nor polluted serve as a model - the final objective being: **living and free-flowing rivers.**

At least, that's the theory. In practice however, progress has been slow. Although many rivers are no longer as heavily polluted as before and some floodplains have been rehabilitated, many unresolved issues remain.

Half of Europe's water bodies will not achieve good status by 2015. That's why it's all the more important to finally tackle all the steps we've been postponing. We can create the necessary positive momentum to fix this with The Big Jump Challenge.



The Big Jump Challenge is the youth campaign for the European River Swimming Day coordinated by the European Rivers Network (ERN).



The Big Jump Challenge is organized by GETIDOS and the European Rivers Network together with many other partners.

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Creating Economic Space for Social Innovation

GETIDOS GETTING THINGS DONE SUSTAINABLY



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Big Jump Challenge

Youth action for water protection

Jump with us, when people across Europe go swimming for our rivers and lakes! You can register on www.bigjumpchallenge.net, where you can look for a partner team from another EU country and plan your action with the River Action Toolbox!



FOTO: CISO HANNOVER



FOTO: WATERSHEDTYPEN.COM AQUA HANNOVER

www.bigjumpchallenge.net

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Warming up!

People are preparing to celebrate the European River Swimming Day in 2014, with local jump events being organized throughout Europe. Jump with us!

13. Juli 2014
European River
Swimming Day



2 Find your Partner!

Register for the Big Jump Challenge 2015 and we'll help you find a partner team from another EU country – the sooner, the better!



River
Action
Toolbox

3

Prepare for partner jumps!

You'll organize a community action for water conservation with your partner team. **The River Action Toolbox** gives you tools that we can support you with – so that YOUR ideas can really make big waves!



European
Rivers
Parliament

12. Juli 2015
Big Jump

5

Get your European leaders engaged!

The most creative partner teams send a representative as a River Ambassador to the **European Rivers Parliament** to show that: European leaders for water protection!



4 Jump together!

On your marks, get set, go!

The simultaneous partner jumps happen between **May 1st and June 30th, 2015**.

We'll show Europe what momentum you create!

